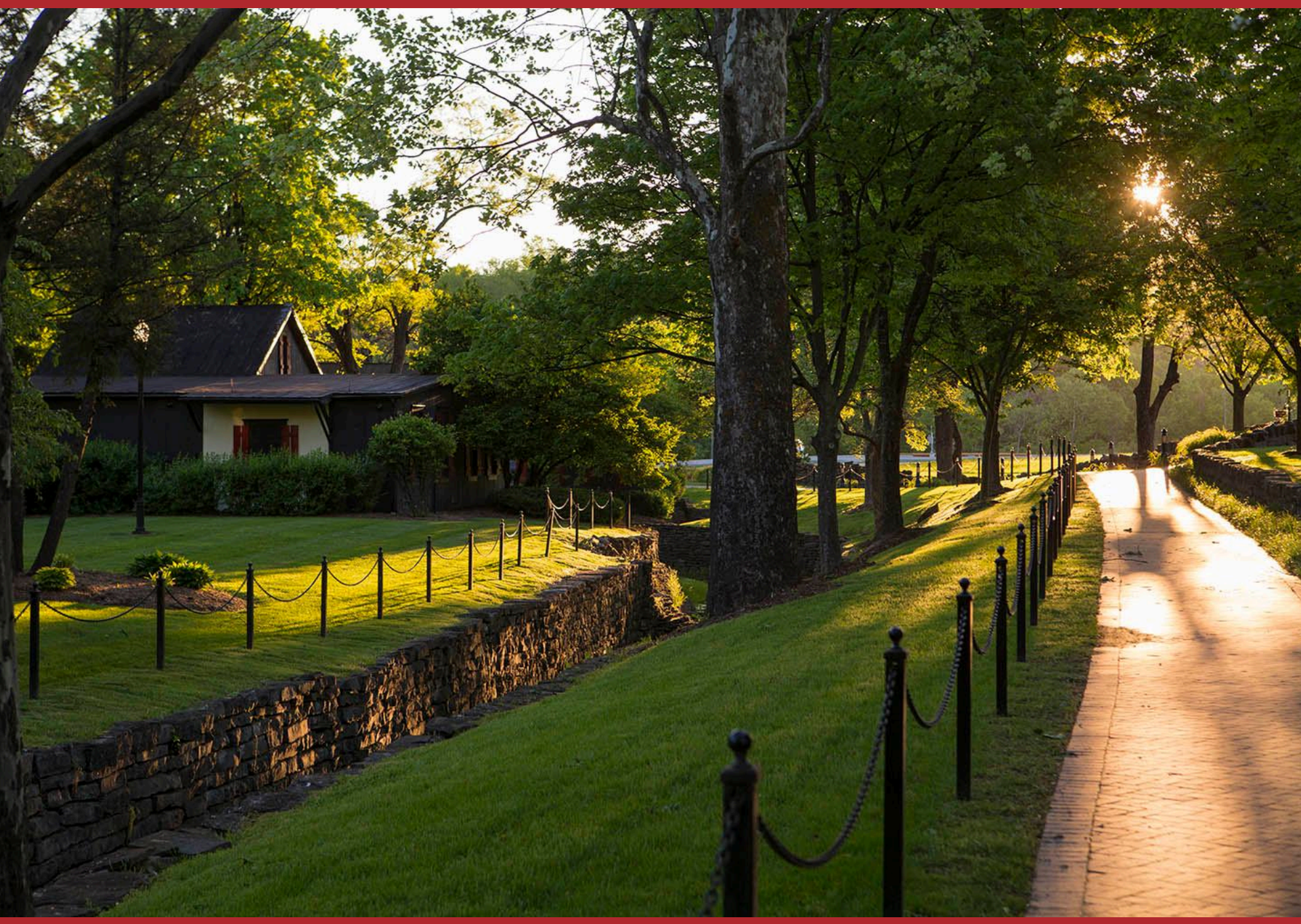
Maker's Mark

Visitor's Guide

To us, Ambassadors are like family. And like family, we want to help you plan the perfect Kentucky trip when you come visit. Get to know our home - both the Farm and the Distillery - where Nature and our unreasonable pursuit of flavor come together to make a bourbon like no other.



Come behind the scenes at the Distillery

Book a distillery tour and take your time getting to know the history and process behind the bottle. See the steps that go into every batch, get let in on the family secrets and the story behind Bill & Margie's "unreasonable vision" and so much more.

Discover the perfect flavor pairing

Take in the craftsmanship and unique surroundings, then see how our pursuit of flavor makes it to the table at our restaurant Star Hill Provisions.

Get a peek behind the barrel

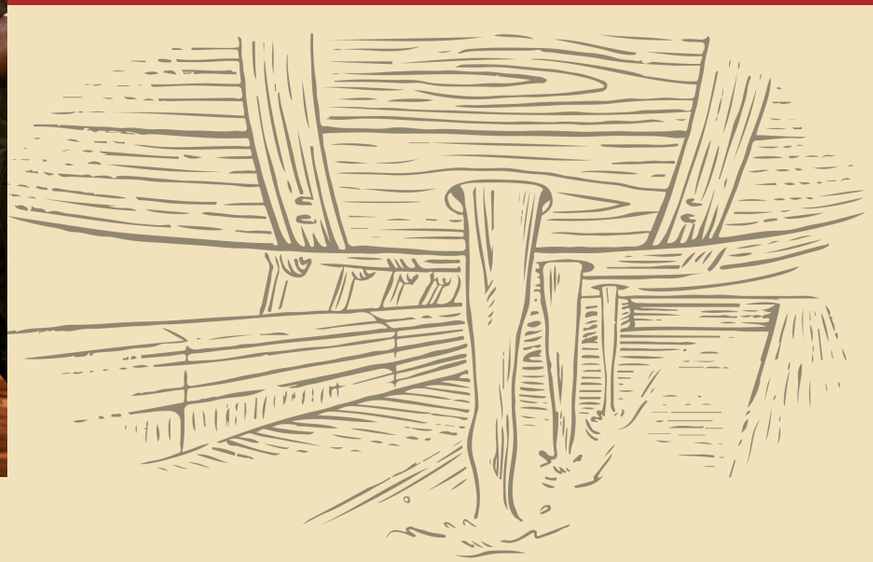
Go behind-the-scenes at the distillery to learn the process, see the cellar, and uncover some hidden Maker's history.

Cap off the day with a toast

Finish the day at our Homeplace Bar for a handcrafted cocktail and a breathtaking view of the distillery.

Itinerary suggestion

9:30am - Arrive at Star Hill Farm
10am - Classic Maker's Mark Tour
Lunch at Star Hill Provisions
3pm - American Oak: From seed to sip
Refreshing cocktail at the Homeplace Bar



Plan the perfect day at Star Hill Farm

Star Hill Farm is our home, and from the soil to the lakes, native plants and pollinators, the environment all around us is key to shaping the flavor in every bottle of Maker's Mark. There's so much to see beyond just the bourbon, and we invite you to explore everything our natural landscape has to offer.

Get to know our home

Book your visit in advance and arrive on the early side to get ready for a day of incredible experiences. After check-in, spend some time familiarizing yourself with the campus and our history.

Pick your experience

Choose from a range of tours to find the right one for you and take a better look around. From bees to wagyu cattle, orchards, oak trees, sustainability and more there's something for everyone.

See Nature as the Maker

Experience the land firsthand and indulge in locally-sourced ingredients, 86% of which are grown on-site and featured in our restaurant and cocktail program as well as our signature whisky.

How to make the most of your visit

Kentucky is rich with more than just amazing bourbon. Whether you're staying in town, or just making a pit stop, explore the wider area for delicious food, fascinating historic sites, and so much more. As part of our Regenerative Alliance initiative, we've also partnered with other restaurants and industry members equally committed to regenerative farming practices that you can explore while you're here.

When in Lexington...

Where to eat

- The Granddam at the Manchester Hotel*
- Dudley's on Short St.
- Paddock Bourbon Club
- The Grove
- Holly Hill Inn in Midway, KY
- Jake's Cigar Bar
- Peg & Awl Public House in Berea, KY
- The Wrigly Appalachian Eatery in Corbin, KY

What to see

- Shaker Village
- Visit Horse Country

When in Louisville...

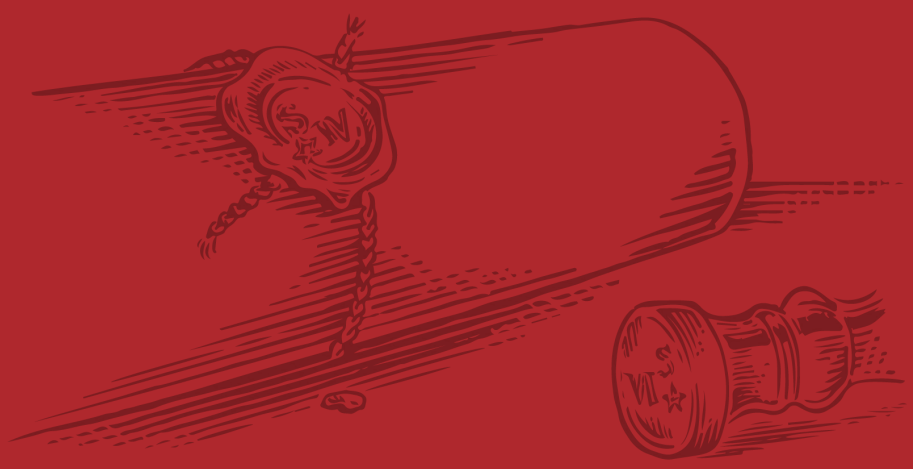
Where to eat

- River House
- North of Bourbon *
- Red Hog Restaurant & Butcher Shop
- Doc's Bourbon Room
- Neat

What to see

- Frazier Museum (& the start of Kentucky Bourbon Trail!)
- Louisville Slugger Museum
- Trolle de Ville Tour (for a 90 min. trolley tour of Louisville)

*Regenerative Alliance Member



Where to stay

- Manchester Hotel
- Trail Hotel
- Samuels' House

Looking for more?

Check out the Louisville and Lexington tourism sites for more helpful resources on where to stay, get tickets, additional recommendations and so much more.